

Business to business marketing services for the marine industry



Quantum assists companies to present themselves effectively to their target customers and markets in the commercial marine sector.

Quantum provides sales, marketing and business development support to companies operating in – or wishing to operate in – the commercial marine industry.

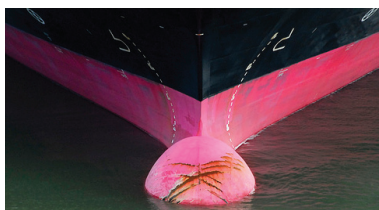
With over 15 years of blue-chip marine industry sales and marketing behind us, Quantum provides business-to-business support for manufacturers and service providers. Our experience springs from our work across a broad spectrum of marine subsectors including: shipping, towage & salvage, oil & gas, ports and harbours, survey, naval and technology.

Every client and every market is different, so Quantum offers a bespoke service designed to target key decision makers and present the customer in a polished and professional manner.

Services include:

- Sales activities: planning, support & training
- Sales Agencies and Distributorships
- Business development: planning and implementation
- Marketing materials: copywriting and production management
- Market research & consultancy
- Exhibition planning and management
- Press management, launches & presentations
- Networking & business introductions
- Distributor / dealer searches

Regardless of the requirement, our aim is to nurture symbiotic, long-term relationships with our customers whilst helping them to develop their market presence.



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